

Swan View bakery takes out WA Community Service Award

Nathan and Lisa Merrett from Bakers Delight Swan View have been recognised for commitment to the community, awarded West Australian Franchisee Community Service Award at the prestigious Franchise Council of Australia's Excellence in Franchising Awards.

Nathan, Lisa and their team are committed to supporting local schools, sporting clubs and community groups with product donations. On a daily basis, the bakery will donate roughly \$1,000 worth of product to local initiatives as well as support Breast Cancer Network Australia and the Princess Margaret Hospital throughout the year.

In 2011 Bakers Delight Swan View will provide product to over 20 local organisations, but it is the bread and health talks at local schools that provide Nathan and Lisa with the greatest reward.

"We pride ourselves on being a strong part of the community and giving back to the people who support us. By getting involved with local schools we have a real opportunity to educate them on the processes of making great bread, but also the importance of healthy eating" said Nathan.

The state win catapults the team at Bakers Delight Swan View into the national finals in October, where they will come up against the Community Service Award winners from the other states.

"It's going to be a privilege to attend the national awards and see what other community initiatives business are getting involved with across the country – we can't wait to learn from our fellow nominees and hopefully come back with some new ideas," continued Nathan.

The Excellence in Franchising Awards celebrates – both regionally and nationally – the success of hardworking Australian small businesses within the franchise sector.

The team at Bakers Delight Swan View provide the community with hand crafted fresh bread each day, using real ingredients.

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About Bakers Delight:

Bakers Delight, Australia's most successful bakery franchise was established in 1980 as a single bakery on Glenferrie Road in Hawthorn, Melbourne. An Australian owned company, Bakers Delight boasts over 700 bakeries employing more than 15,000 people, serving 2 million regular customers per week throughout Australia, New Zealand, and Canada.

Bakers Delight has been a major corporate partner of Breast Cancer Network Australia for eleven years, raising almost \$5.5 million within this time. Through its bakery network, the company donates approximately \$143 million in bread to charities each year. In 2009, Bakers Delight was recognised for its commitment to community, health and environmental practices taking out the Franchise Council of Australia 'Franchisor Social Responsibility Award.'

